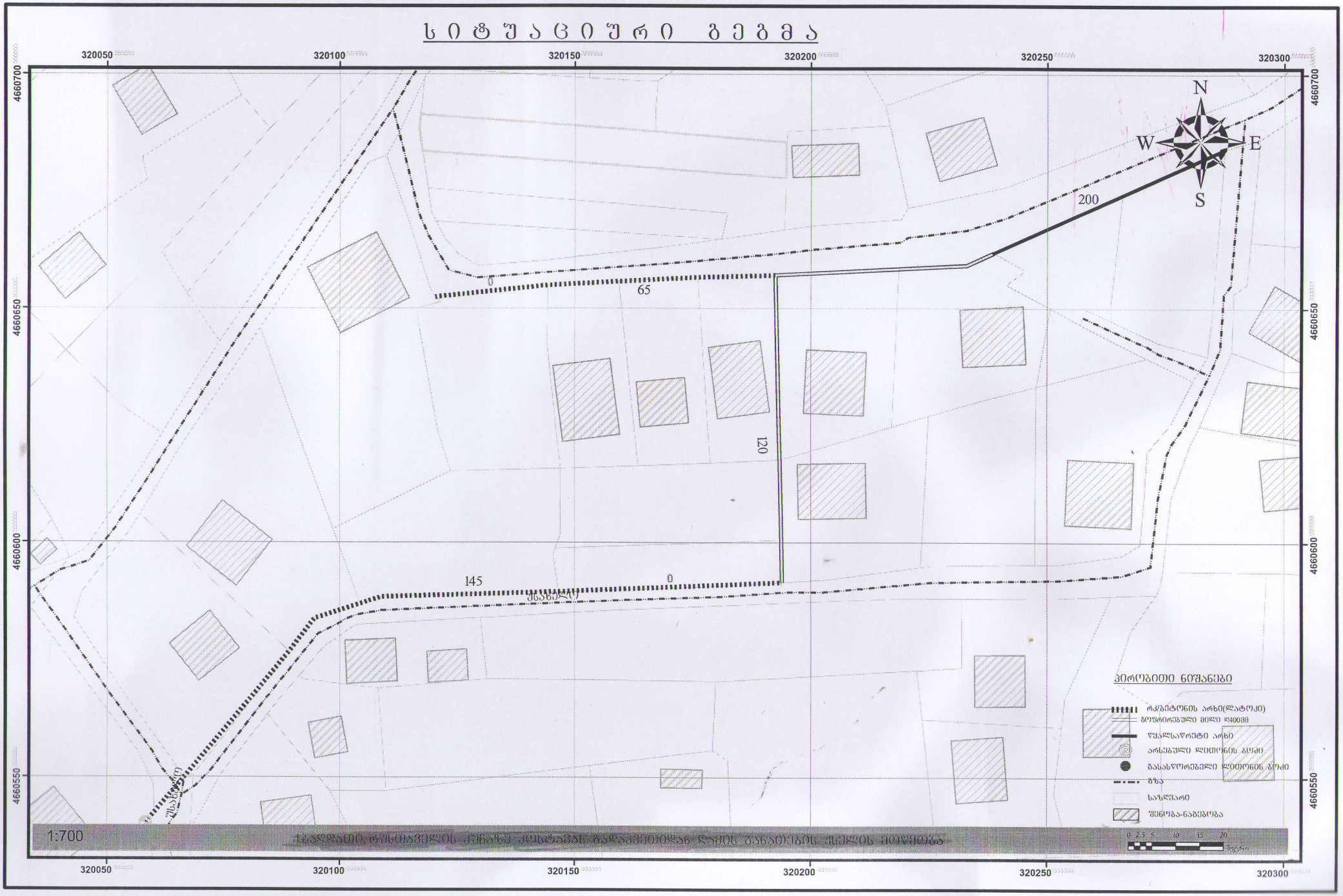სიტუაციური გეგმა