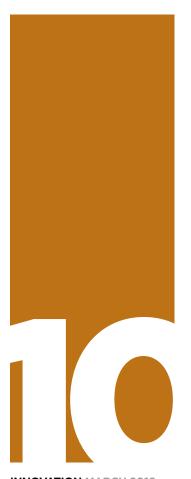


INNOVATION MARCH 2016

ARCHITECTURE



FLOOR PLAN ORGANISATION

The floorplan layout concept can be divided into two sides; on the left side we find the newsroom, an open and integrated working space that is configured around the super desk. Desks are designed around a radial concept, in which all the fluxes and processes take place pointing towards the Super Desk: the heart of the newsroom.

Three video walls are placed on the perimeter, so that any part of the newsroom is permanently connected to live information and data. The newsroom is completed with a band of closed meeting rooms and services. Close to the window are some open meeting points for quick, informal meetings. Low lockers are placed beneath the glass facade for personal and general storage. The right side of the floor plan is devoted to more opaque uses, with a higher requirement of privacy, such as technical and control rooms, server rooms or edit suites. These are configured around the TV Studio and interconnected by an interior corridor that starts and ends in the newsroom. The TV Studio is set as a hinge between both sides, opened to the newsroom and connected to the technical spaces.

The upper floor follows the same scheme, two mezzanines with working places opened to the newsroom as part of it and more opaque and private spaces around the double height of the TV Studio.

ARCHITECTURE

BUILDING CONCEPT

The building is conceived as a glass box, to promote transparency, using natural light. It is in contrast with surrounding buildings and with its new materials demonstrates change, dynamism and modernity.

The structure is based on a regular grid of metallic pillars and beams, set reasonable distances from each other without singular corners or complex solutions to make the execution as simple and fast as possible. Special attention is paid to the first two rows of pillars on the left side, as they must be adapted and moved to make them coincide with the existing ones underground. The whole building is accessible for people with disabilities. An elevator is planned near the entrance, corridors and passages are above 150 cm. and adapted bathrooms are placed on both floors and near the entrance.

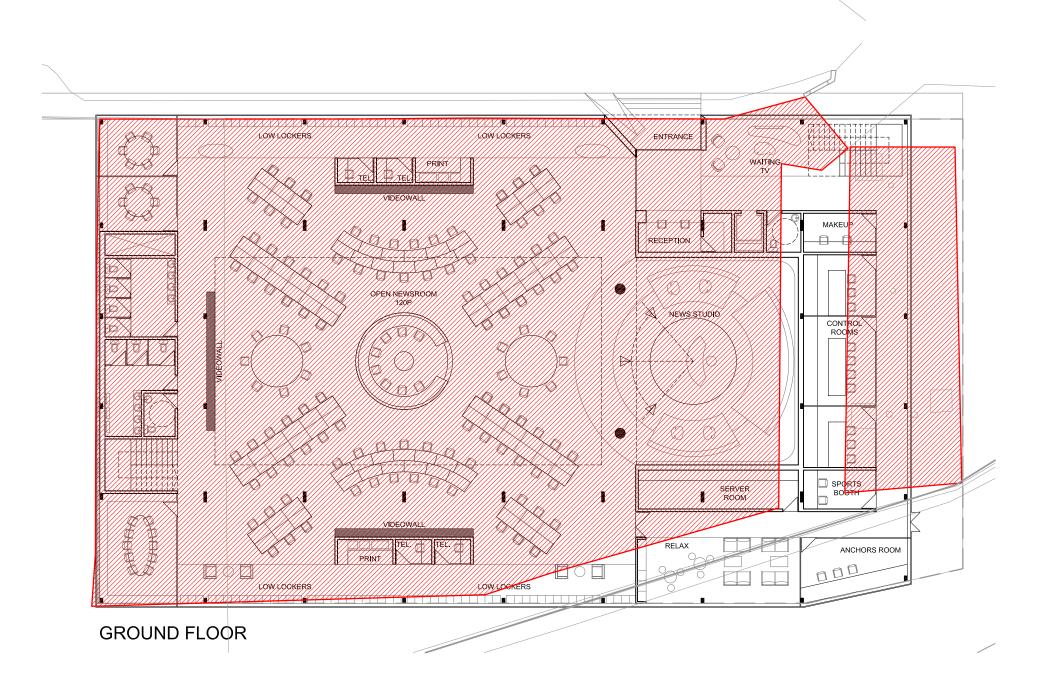


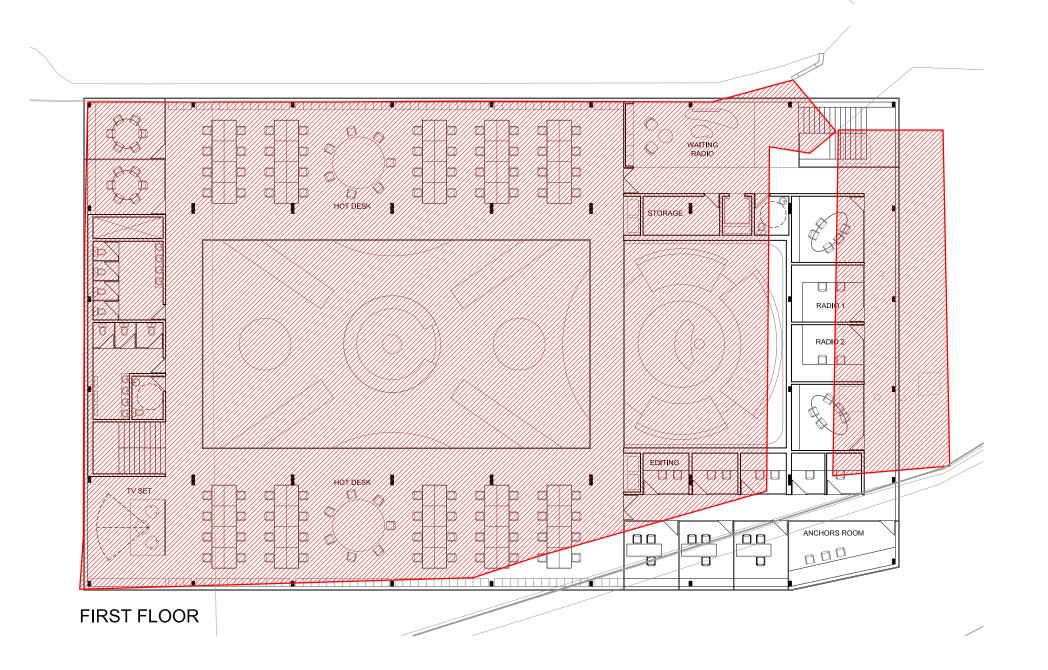
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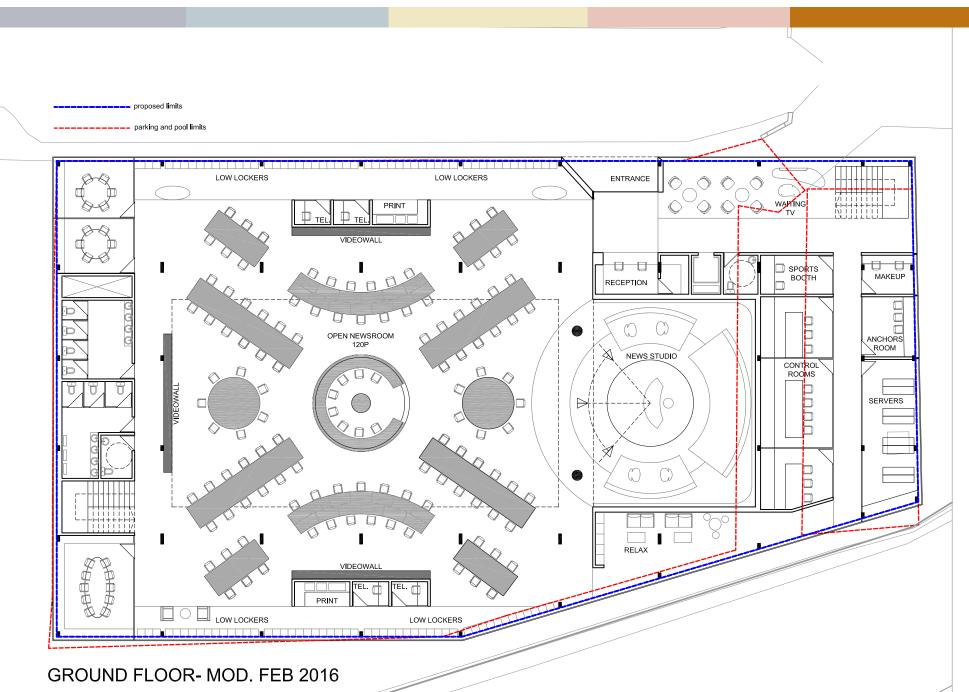
From an aesthetic point of view, the interior is conceived as a clean, modern and dynamic space, prioritising the use of the colour white in all construction elements to create a clean and fresh modern working environment with a powerful image. This promotes the values of change and innovation and stimulates the creation of synergies, exchange of ideas and collaboration. In contrast with the use of white, the TV Studio will appear as a colour reference, visible from any point of the newsroom. Also, spread in the newsroom, colourful points appear in the furniture of the open meeting points and the relaxation areas. The ceilings will be made with acoustic absorbing boards to reduce ambient noise. In the same way, the floors are recommended to be made in vinyl plastic materials or

carpet, in order to reduce noise produced by the dragging of chairs or steps. The ceiling of the double volume above the super desk is recommended to be made out of a grid of wooden or acoustic slats, in order to break the sound waves and reduce general reverberations and echoes.

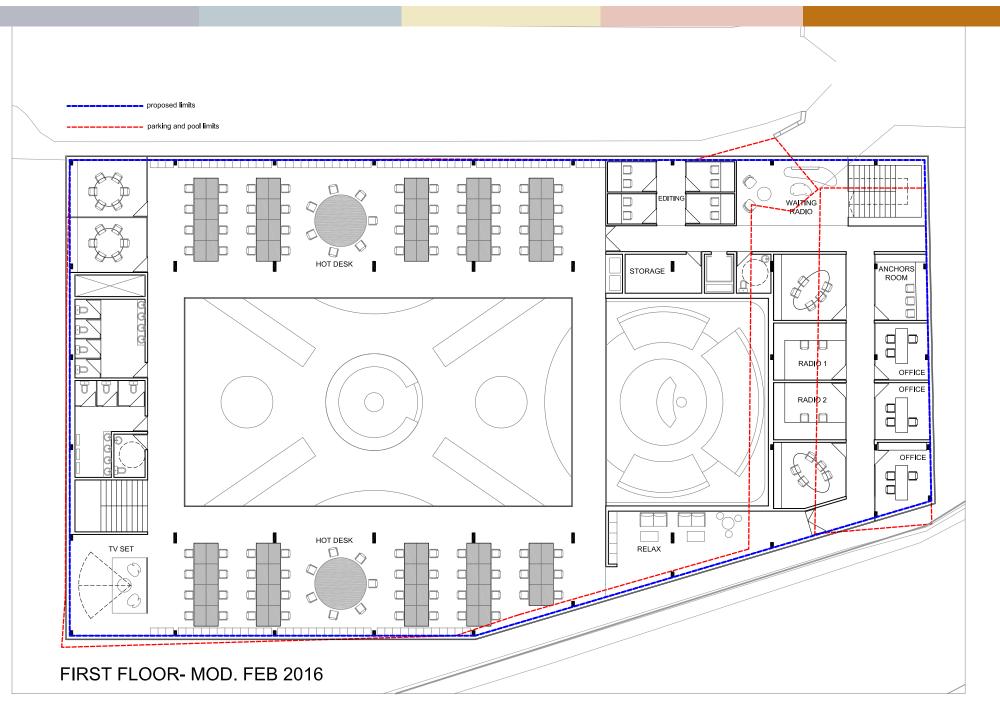




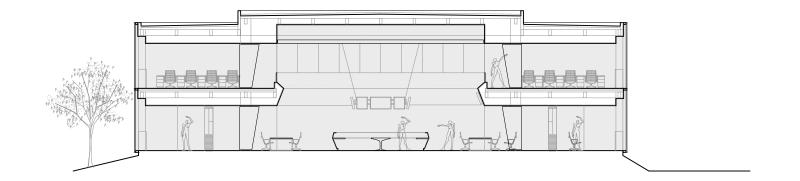




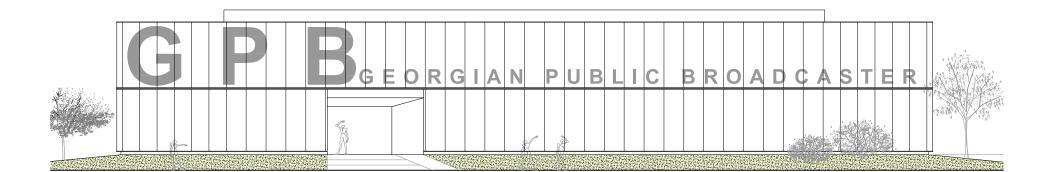


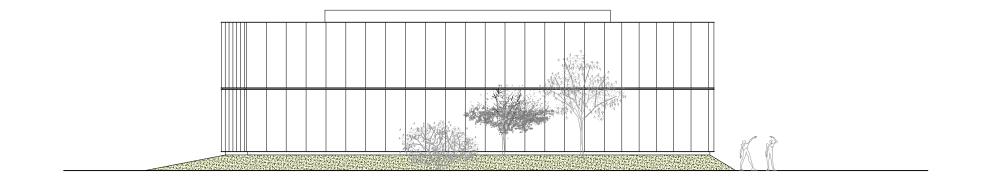














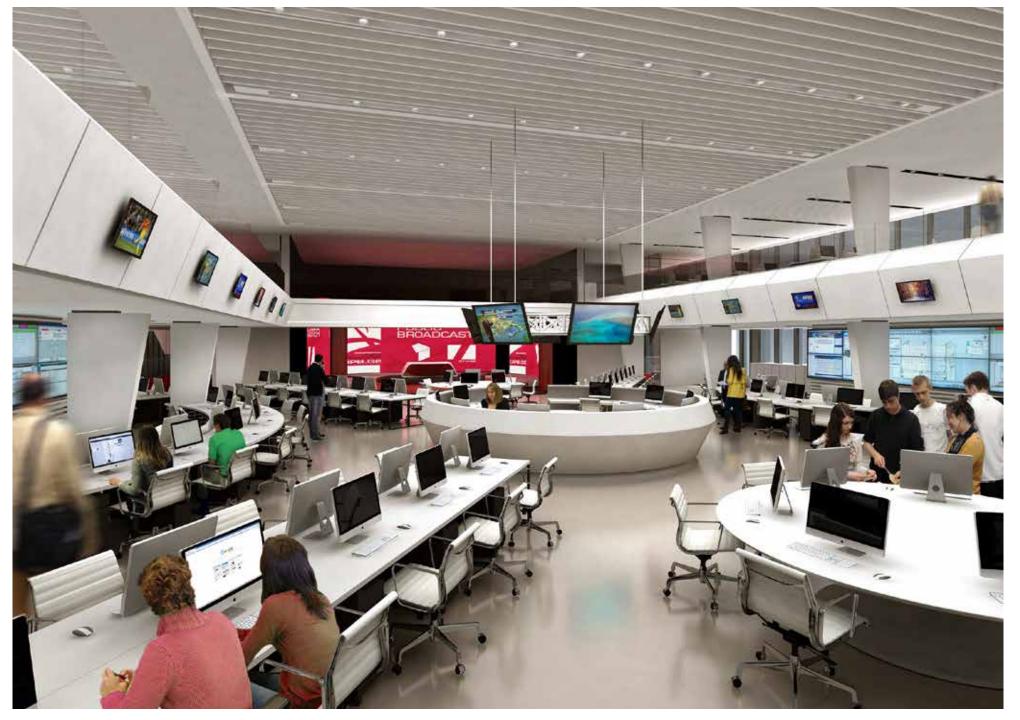


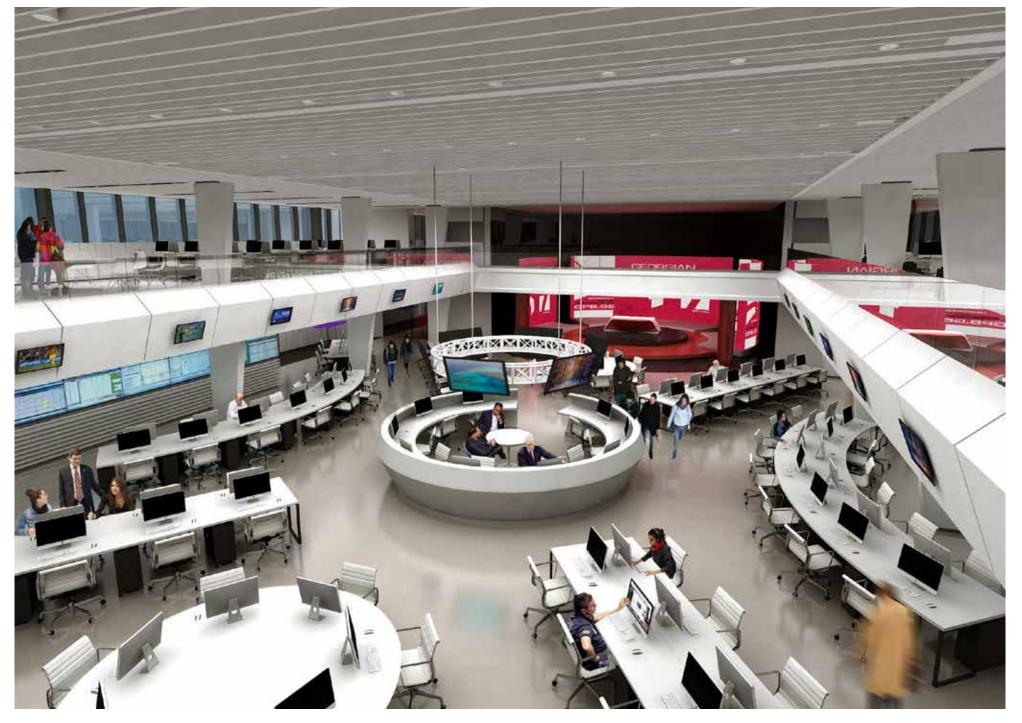


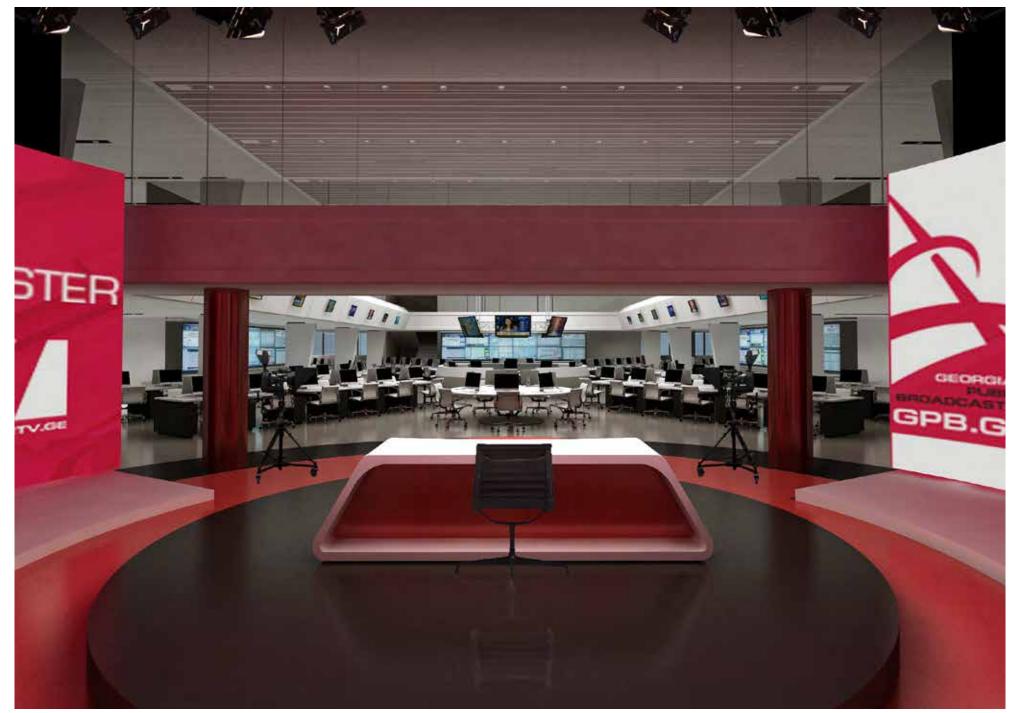




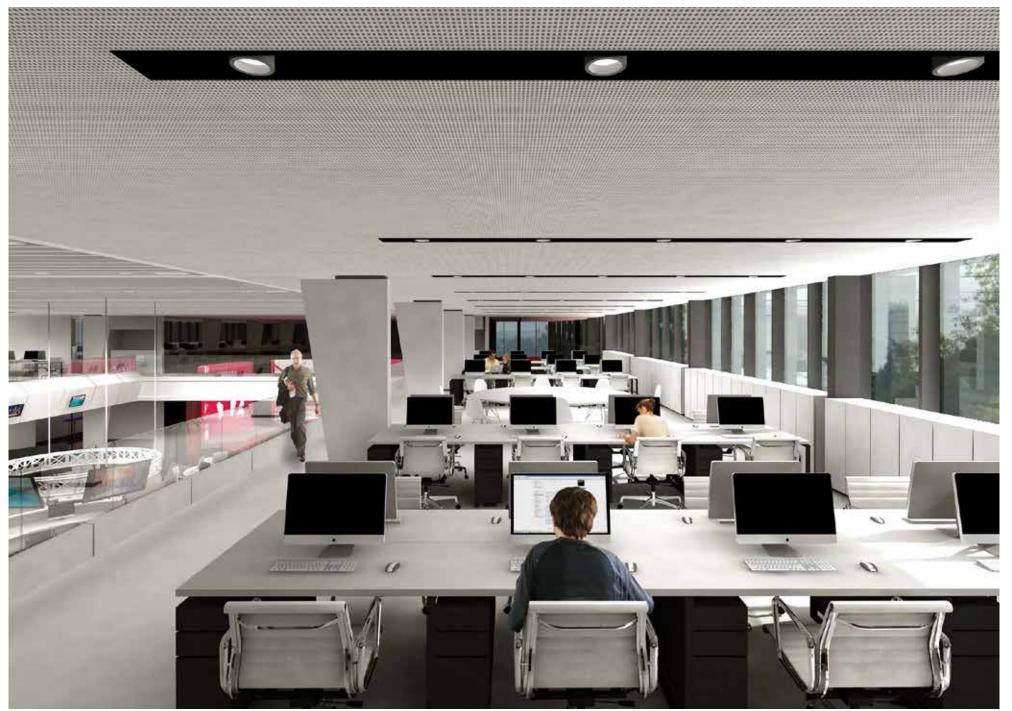












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